

ESTIMATED PARTY SAVINGS FROM SHOP

PUBLICATION	COSTS OF MATERIAL PER ISSUE	LABOR & OVERHEAD PER ISSUE	TOTAL COST PER ISSUE	PAID TO SHOP PER ISSUE	PROFIT OR LOSS	COMMER. RATES PER ISSUE	SAVINGS PER ISSUE	SAVINGS PER YEAR
Militant 12 pgs *52 issues per year 10,000 run	280	550	830	645	185 loss per issue 9,620 per year	947	302	15,704
ISR 48 pgs 6 issues per year 3000 run	177	490	667	700	33 profit per issue 198 per year	948	248	1,488
YS 24 pages *12 issues per year 8,500 run	361	575	936	1,145	209 profit per issue 2,508 per year	1,317	172	2,064
IP 1,300 run *24 pages 52 issues per year	74	80	154	46	108 loss per issue 5,616 per year	197	151	7,852
1968 presidential campaign	5,348	10,697	16,045	7,743	8,302 loss			10,000 (rough est.)
							Total	37,108

Merit's rates are based on lowest commercial rates available in New York area.  
Non-political work has been discouraged by pricing policies.

\*Not necessarily actual runs or number of issues. Figures take into account periodic higher runs and higher page counts.

During 1968 the shop's income was over \$100,000 and the shop is now solvent.

This business breaks down roughly into the following proportions:

Non-political	5%*
Antiwar	11%
Merit	35%
Party and youth	49%
	<u>100%</u>

\*During 1967 non-political work accounted for close to 50% of total business. Change is explained by increasing demands of the party.